



CONTEMPORARY R&B / SOUL

CONFIDENT / UPLIFTING

90 BPM

100% HUMAN | ONE-STOP MASTER + PUBLISHING | NO SAMPLES

ABOUT THE TRACK

Killin' It is a confident contemporary R&B celebration of melanated women - honoring natural beauty, personal style, ambition, presence, and the unmistakable glow of Black excellence. Its warm 90 BPM pocket, sleek rhythm section, rich low end, and intimate male vocal balance grown-up romance with feel-good swagger.

The repeated 'You Killin' It' hook creates an immediate editorial payoff for beauty, fashion, lifestyle, romance, achievement, and celebration-driven scenes. The groove supports visual storytelling while the title phrase can punctuate entrances, wins, transformations, and confident character moments.

Black Excellence

Beauty & Fashion

Women-Led Stories

Romantic Comedy

Lifestyle & Luxury

Brunch / Nightlife

Winning Moments

Confident Entrances

LICENSING METADATA

COMPOSER / WRITER	Joe Anderson / Joe L. Anderson
PRODUCER	Joe Anderson
ADDITIONAL ARTIST	JustOriginal / Johnathan Taylor-Anderson - Background Vocals, Mix & Master
PRO / CAE-IP I	BMI / 00196342254
PUBLISHING	Truflava Productions Pub Designee - 100% Controlled
MASTER OWNER	Truflava Productions / Joe Anderson - 100% Controlled
ISRC / ISWC	QZ-M3Z-20-10030 / T-339.221.163-7
UPC	859703195427
CLEARANCE	Fully Pre-Cleared - One-Stop - No Samples or Third-Party Material

AUDIO ASSETS

ACCESS MASTERS, INSTRUMENTALS & CUTDOWNS



SCAN TO ACCESS

Full Vocal Master · Full Instrumental · 15 / 30 / 60 Second Edits

LISTEN ONLINE

YOUTUBE

APPLE MUSIC

SPOTIFY